

b UNIVERSITÄT BERN

**OESCHGER CENTRE**CLIMATE CHANGE RESEARCH



What are the specificities of empirical environmental policy research? How to assess the integration, preferences and strategies of (local) actors? How to design appropriate research and survey questions?

The Workshop on Research and Survey Design in Environmental Politics is designed to address practical questions of empirical research. It is open for master and PhD students as well as senior scientists interested in:

- policy analysis in general
- environmental policy and climate change research in particular
- the conceptualisation of research and survey designs
- the design and application of social network analysis

After a general introduction in **policy research and survey design** based on concrete case studies from the US and Switzerland, the participants will be introduced to the **application of social network analysis** using the freeware UCINET.

### **WORKSHOP LEADERS**

**Mark Lubell**, Department of Environmental Science and Policy, University of California, Davis, USA **Karin Ingold**, Oeschger Centre and Institute for Political Science, University of Bern, Switzerland

# **REGISTRATION**

Participation in the workshop, lunch and the closing apéro are free of charge. Registration is limited and open **until 1 February 2012**. Please register by sending an email to Florence Metz (florence.metz@ipw.unibe.ch) indicating your name, affiliation, address and position (master, PhD, senior researcher). For further information about the workshop and accommodation please contact Karin Ingold (karin.ingold@ipw.unibe.ch).

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#### **PROGRAMME**

Thursday, 1 March 2012

- 09:30 Welcome and coffee
- 10:00 Introduction to research design in environmental policy and climate change:

Three case studies on water management, viticulture, agriculture and climate change in California (Mark Lubell)

Climate change mitigation and adaptation in Switzerland (Karin Ingold)

- 11:00 How to design a survey? (Mark Lubell)
- 12:00 Exercise in class on survey design (Karin Ingold)
- 13:00 Lunch
- 13:45 Introduction to social network analysis (Mark Lubell)
- 14:30 UCINET lab (Karin Ingold)
- 16:00 Conclusion and apéro

The workshop takes place at the Oeschger Centre for Climate Change Research, University of Bern, Zähringerstrasse 25, 3012 Bern, Switzerland.

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### **WORKSHOP LEADERS**

**Mark Lubell** is professor at the Department of Environmental Science and Policy, University of California, Davis, USA. He is the director of the Center for Environmental Policy and Behavior and studies collective-action problems in theory, lab, and field settings using quantitative and qualitative empirical methods. He is specialised in research about environmental resource management and climate change adaptation.

**Karin Ingold** is an assistant professor at the Institute for Political Science of the University of Bern and member of the Oeschger Centre for Climate Change Research. She leads the policy analysis group and focuses on environmental issues. Her research interests are the analysis of policy processes in the field of water management and climate change, and the development and application of social network analysis.

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## **REGISTRATION AND VENUE**

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For further information about the workshop and accommodation please contact Karin Ingold (karin.ingold@ipw.unibe.ch).

The workshop takes place at the Oeschger Centre for Climate Change Research, University of Bern, Zähringerstrasse 25, 3012 Bern, Switzerland, on 1 March 2012. Visit the workshop website at http://www.oeschger.unibe.ch/events/conferences/survey\_design/ for a map and for details about the workshop.

The workshop is organised and funded by the Institute for Political Science and by the Oeschger Centre for Climate Change Research, University of Bern, Switzerland.

# **INFORMATION FOR MASTER AND PHD STUDENTS**

To gather 2 ECTS credits, participants are asked to write a short paper outlining a research design following the presented elements within the weeks following the workshop.