

Guillaume ZUMOFEN



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28 years old
Swiss

- PhD student and research assistant at Bern University, *Année Politique Suisse*
- Project manager at UniDistance, Department of Continuing education and Project development
- Parliamentary assistant at the Swiss Parliament, National Council
- Scientific peer-reviewed publications, and participations at international conferences
- Expertise in quantitative methods.

EDUCATION

PhD

University of Bern | PhD in Political Science
2017 – Bern (CH)
Faculty of Business, Economics and Social Sciences

Master

University of Bern | Master of Science in Economics
2015 • Bern (CH) • 90 ECTS
Faculty of Business, Economics and Social Sciences
GPA: 5.52/6

Bachelor

Universidad Autónoma de Madrid | Exchange program Erasmus
2014 • Madrid (ES)
Facultad de Ciencias Económicas y Empresariales

University of Fribourg | Bachelor of Arts in Economics
2011-2014 • Fribourg (CH) • 180 ECTS
Faculty of Social Sciences and Economics
GPA: 5.46/6

University of Fribourg | Complementary education – French literature
2011-2014 • Fribourg (CH) • 60 ECTS
Faculty of Arts

Florida Institute of Technology | International Business
2010-2011 • Melbourne, FL (USA)
GPA: 3.75/4 Distinction

High school

High School des Creusets | High school diploma in Economics and Right
2005-2010 • Sion (CH)
GPA: 5.2/6
Winner of the *Economics and Right* prize

LANGUAGES

- French - Mother tongue
- English – C2 (iBt TOEFL=106)
- German – C1 (Business)
- Spanish – B1 (Madrid-Erasmus)

IT - SOFTWARE

- **Microsoft office** – Professional knowledge
- **Stata** – Professional knowledge
- **SPSS** – Professional knowledge
- **R, RStudio** – Basic competencies
- **Python** – Basic competencies

HOBBIES

- **Sport**
Soccer : FC Sion (U21)
Ski: Swiss school ski teacher
Running : Marathon, Sierre-Zinal
Tennis
- **Commitment to Youth**
Organization of and participation in sports camp for young aged 6 to 16 years old

PROFESSIONAL EXPERIENCES

Project manager | UniDistance

September 2018 - ...

- Department Continuing education and Project development
- In charge of the coordination and launching of the Master in Artificial Intelligence in collaboration with Idiap research institute and the Canton of Valais
- In charge of the coordination and launching of the CAS in Data protection
- Process development, content creation, and data analysis

Année Politique Suisse (APS) | PhD Student and research assistant

Janvier 2017 - ...

- Thesis on opinion formation in direct democracy votes (election and referendum). Measure the influence of media and political campaign.
- Focus on quantitative methods. Use of automated content analysis methods
- Writing of chapters "4a. Political Economy", "4b. Finance" in the *Année Politique Suisse* website between 2017 and 2019.
- Collect of newspaper articles and political campaigning data.
- In charge of seminar-exercises (given in English) of course « Introduction to Political Science »

Parliamentary assistant | Swiss Parliament

Janvier 2017 - September 2018

- Assistant of a member of the National council: Mrs. Marchand-Balet Géraldine
- Drafting of political objects to be filed at the National council, and speeches
- Meeting with expert on various topics to prepare drafting of political objects
- Preparation of dossiers to be debated during sessions at the National council or in the Specialist Committees

Swiss Confederation - Secretariat of Education, Research and Innovation (SERI) | Trainee - Project management

August 2016 – December 2016

- International cooperation in Vocational Education and Training (VET)
- Project management with USA, Denmark, Latvia and OECD
- Organization of the International Congress on Vocational Education and Training (VET), Winterthur 2018
- Correspondence management if French and English-speaking inquiries

Année Politique Suisse (APS) | Assistant in Political science

January 2013 – July 2016

- Writing of a chapter « 8a. Education and Research » *Année Politique Suisse* book 2012 and 2013

PUBLICATIONS

Zumofen, G. (2019) When Searching for Political Information on Google, What is the Importance of Ranking. Paper presented at the ECPR Annual Meeting, Wroclaw, 2019, September 5.

Zumofen, G. (2019) 'Nomen est (Pro)nomen: Wie Sprachen Kompromissbereitschaft kennzeichnet', in Bühlmann, M, A. Heidelberger and H.-P., Schaub (eds.) *Konkordanz im Parlament*, Zürich: NZZ-Libro, 2019.

Heidelberger, A., G. Zumofen and M. Bühlmann (2019) APS- Zeitungs- und Inserateanalyse zur Abstimmung vom 10. Februar 2019 : Zwischenstand vom 31.01.2019. Bern : *Année Politique Suisse*, Institut für Politikwissenschaft der Universität Bern.

Zumofen, G. and M. Gerber (2018) Effects of Issue-Specific Political Advertisements in the 2015 Parliamentary Elections of Switzerland. *Swiss Political Science Review* 24 (4):442-463.

Zumofen, G. and M. Gerber (2018, december 19) Publicité politique lors des élections fédérales de 2015. Des campagnes intenses pour l'UDC et le PLR. *DeFacto Expert*. Retrieved from <https://www.defacto.expert/2018/12/19/campagnes-intenses-udc-prl/?lang=fr>

Zumofen, G. (2018) Media Effects on Voting Behavior: New Insights into a Common Tale. Paper presented at the 77th Annual MPSA Conference, Chicago, 2018, April 5.

Zumofen, G., I. Stadelmann-Steffen, M. Bühlmann and C. Dermont (2018) Information Gathering Strategy in a Changing Media Environment: What Drives Selective Exposure during Political Campaigns? Paper presented at the 77th Annual MPSA Conference, Chicago, 2018, April 6.

Zumofen, G. (2017). David vs Goliath : What can do smaller political parties to compensate for a lack of media attention ?. Paper presented at the workshop "The 2015 Swiss national elections" in Neuchâtel.

Zumofen, G. (2017). '4.a Politique économique – Wirtschaftspolitik', '4.b Crédit et monnaie – Geld, Währung und Kredit'. In Institut des sciences politiques, Dr. Bühlmann, *Année Politique 2017-2019*, Université de Berne.

Zumofen, G. (2013-2016). '8.a Enseignement et recherche – Bildung und Forschung'. In Institut des sciences politiques, Dr. Bühlmann, *Année Politique 2013-2016*. Université de Berne.

Zumofen, G. (2014). « Pourquoi les valaisans ont coupé pour la première fois dans l'école », *LeTemps*, 05/12.